

BT Wi-fi with BT Infinity

What is BT Wi-fi with BT Infinity?

Super-fast **BT Wi-fi with BT Infinity** is just what it says: top-of-the-range speedy wi-fi. Designed especially for BT Wi-fi premium managed sites, it gives backhaul speeds up to three times faster than standard broadband. **BT Wi-fi with BT Infinity** really is quick.

Your customers will be able to stream data reliably and quickly, making their experience on popular sites like YouTube better, faster and more reliable – a quality broadband experience with a wi-fi connection. And they'll be able to access HD-quality videos that customers won't be able to enjoy on normal wi-fi.

Best of all, the difference in upload speeds is significant. In contrast to standard broadband, BT Wi-fi with BT Infinity offers six times faster upload speeds – allowing all users to browse and upload data far quicker than ever before.

All this means that BT Wi-fi Partners' customers can request information from websites quicker and send emails with large files or videos faster.

Why BT Wi-fi is one of the best

We want to make sure that your customers have access to top speeds. And they're asking for it. Recent research carried out with Basis shows that customers are demanding higher bandwidth for richer media such as streaming music and video. Some feel the need to be constantly connected – some confess to update addiction and can feel quite vulnerable when they're not connected.

BT Wi-fi with BT Infinity uses fibre-to-the-cabinet (FTTC) broadband technology to make sure that your time online, and your customers', isn't spent waiting for pages to load or downloads to complete.

And they get better time online too.

- More users can do more things, all at the same time.
- Customers won't get peak-time bottlenecks.
- Using fibre broadband technology makes it loads cheaper than a fully-fledged private network.
- You get speed plus power at a cost-effective price – giving you bandwidth speeds of up to eight times the UK average.

Next Steps

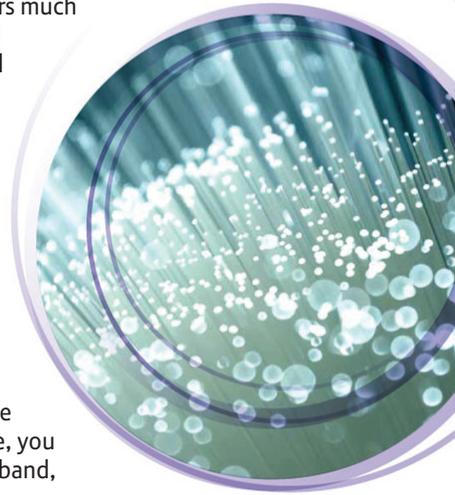
We'll check your area to make sure you can get BT Infinity for business where your sites are. Get in touch to find out if your area's enabled and your premises can benefit.

Call your account manager today.

How it works

Super-fast BT Wi-fi uses BT Infinity for business broadband to provide super-quick speeds, with a wireless connection.

Super-fast broadband delivers much faster speeds than traditional broadband by using fibre and VDSL (very-high-bit-rate) technology. The relatively slow speed copper cable that runs from street cabinets to the BT exchanges is replaced with fibre optic cable, which allows much higher data transfer rates. What's more, fibre optic cables are just as powerful over long distances so, regardless of your distance from the telephone exchange, you can still get super-fast broadband, once your area's enabled.



See, it's clever as well as fast. BT Infinity for business broadband connects the BT Wi-fi network installed in your premises to BT Wi-fi data centres, carrying all end user traffic. So you and your customers can get online fast, surf fast and download fast, too.

Installation's simple. You'll have a managed site router installed at your premises, and a broadband circuit linking your premises to the local telephone exchange. We'll always give you the fastest BT Broadband Infinity speeds available in your area.

Don't forget, with a BT Wi-fi Managed site:

- ✓ We check out your site
- ✓ We plan everything for you
- ✓ We provide all the wi-fi equipment
- ✓ We install your wi-fi network(s)
- ✓ We monitor your wi-fi service 24/7
- ✓ We give you help and support 24/7
- ✓ We give you usage reports
- ✓ We show your staff how to use wi-fi
- ✓ We give you wi-fi marketing materials
- ✓ You get BT Wi-fi protect